

Jason C.J. Leimgruber

jasonleimgruber@gmail.com • 614.209.9702

Summation

I'm a graphic designer experienced in web design, information architecture, usability, strategy and print production. I've enjoyed working for global billion dollar brands, national businesses, and local non-profit organizations.

Experience

Information Architecture & Graphic Design

Resource Interactive / July 2007 - March 2009

Various work including:

Site Maps, Wireframes, Zone Structures, User Flows, Content Audits, Style Guides, and Design Concepts and Production

Clients:

The Coca-Cola Company, Hewlett-Packard, Proctor & Gamble, Pantene, Herbal Essences, Head & Shoulders, Aussie, Clairol, Walgreens, People's Choice Awards, Auto Zone, and The Scotts MiracleGro Company

Some Accomplishments:

Information Architecture for numerous Destination Websites and Microsites. Architected a phased merger of 39 websites into one global template for the biggest hair care brand in the world (Pantene). Developed unique and efficient methods of performing information architecture tasks (ie: Conversational IA and RIA documentation).

Contributed to business-wide knowledge management tool planning and development.

Facilitated brainstorming and whiteboarding sessions.

Freelance Graphic Design

Ink Pool Design / January 2003 - Present

Various work including:

Identity and Branding, Logos, Business Cards and Stationary, Print Publication Layout and Design (for Newsletters, Brochures, Magazines and Mailers), Web Site Design, Architecture, Construction and Maintenance, Promotional Material for Events and Groups, Large Display Design and additional unique projects.

My Clients:

Honda of America Mfg., Result Data, E-Siren, Seagull Bags, The Columbus Fringe Festival, Windsor International Realty,

Print Communications, Cyril-Scott Printing, Adam Levene Illustration, Caspian Software, Inc.,

Among Women, Red 16, Northwest Presbyterian Church, Central Ohio Youth for Christ, Bison (Art Group),

QI Communicators (through which I designed/built web sites for: Besa Lighting, Bi-Con Services, Vargo,

The Fountain Guys, Pipeline Safety Awareness Texas, and Sugarcreek Fountains), Jesses Instant Shoe Repair & More

In-House Graphic Design

The Ohio State University / May 2002 - September 2002 & April 2003 - May 2003

Produced print publications, posters, flyers and large-format display layouts.

Computer Experience

Regularly use Microsoft Visio, Adobe Photoshop, Illustrator, InDesign, Acrobat, and Macromedia Dreamweaver.

I have an introductory knowledge of ATG's Content Management System, OmniGraffle and Adobe Flash.

I am familiar with Microsoft Word, Powerpoint, and Excel. I can comfortably use both Macs and PCs.

Education

The Ohio State University, Columbus Ohio

Graduated 2005 • Bachelor of Arts, Psychology

References

Upon Request

Portfolio

Visit www.jasonleimgruber.com, or e-mail for complete portfolio (pdf).